



CONFERENCE PROGRAM

The complexities surrounding the globalization and the interconnectedness of nations are creating challenges for nation-states as well as other newly formed political structures. Innovative social, political, and economic structures are being formed and existing structures are being re-formed to adapt to these challenges. These conferences bring experts from around the world to share their research and experiences in social sciences, arts and humanities, engineering, technology, and more.

Informing Societies, Uniting Cultures, Celebrating Diversity™

WELCOME TO ICBES & ICHER 2024

On behalf of the Conference Organizing and Management Committees, we welcome you to ICBES and ICHER 2024 and to the beautiful city, Erzurum. We have many exciting sessions and activities planned for your visit. ICBES and ICHER are being jointly organized by Caucasus University Associations and THSU and the event hosted by Erzurum Technical University.

Keynote Sessions include:

Prof. Dr. Bülent Cakmak, Rector, Erzurum Technical University

Prof. Dr. Murat Kacıroglu, Erzurum Technical University

Assoc. Prof. Dr. Yılmaz Kaplan, Erzurum Technical University

Should you have any questions, please do not hesitate to contact any member of Conference Management Team. We are here to answer any questions you may have and we wish you productive conferencing and memorable experiences to share with your friends, colleagues, and loved ones back home.

Sincerely,
Dr. M. Akif Gozitok
General Secretary

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9th International Conference on Business and Economics Studies

&

9th International Conference on Humanities and Educational Research

Erzurum, Turkey

October 17-19, 2024

AGENDA AT A GLANCE



Thursday, October 17		
9.00 - 10.00am	Registration	Muammer Yaylalı Conference Hall
10.00 - 10.15am	Opening Ceremony Dr. Bulent Cakmak	Muammer Yaylalı Conference Hall and Online
10.15-10.35am	Key Note Speeches: Dr. Murat Kacıroglu <i>“İlkelliğin İhtişamı”</i>	Muammer Yaylalı Conference Hall and Online
10.35-11.00am	Key Note Speeches Dr. Yılmaz Kaplan <i>“Endsütriyel Toplumdan Ekolojik Topluma Geçişte Döngüsel Ekonominin Önemi”</i>	Muammer Yaylalı Conference Hall and Online
11.00-11.30am	Coffee Break	Foyer Area / Fuaye Alanı

*** Sayın Katılımcılar,**

Bildiri Özet ve Tam Metinleri İngilizce yayımlanacaktır. Bu sebeple özet veya tam metinlerin* İngilizce versiyonlarını en geç 19.10.2024 tarihi saat 23.59'a kadar etusem1@erzurum.edu.tr e-posta adresine göndermeniz gerekmektedir.

*** Özet, anahtar kelimeler, başlıklar, kurum ve yazar bilgileri mutlaka İngilizce olmalıdır. Aksi takdirde yayımlanması mümkün olmayacaktır.**

9th ICBES

CONFERENCE SCHEDULE

Face to Face

Thursday, October 17

1 st SESSION		
11.30am–12.30pm	Paper Title	Room
Session Chair:	Prof. Dr. Serap BEDİR KARA	
Kadir İnan Duygu Tulan Tohumcu	Analysis of Studies on the Concept of Private Health Insurance with VOSviewer	A7 Hall
Sümeyye Gökçenoğlu Duygu Tulan Tohumcu	Measuring University Students' Rational Drug Use Knowledge Levels: An Application in Erzurum Province	A7 Hall
Oğuzhan Demir Dilek Özdemir	Green Taxes, White Future: The Path to Sustainable Development in The Visegrad Countries	A7 Hall
Emine Demet Ekinci Hamamcı Tuba Şahinoğlu	The Role of the Services Sector in Reducing Current Account Deficit in Türkiye: An Evaluation by Sub-Service Sectors	A7 Hall
12.30pm–12.45pm	Coffee Break	Foyer Area / Fuaye Alanı
2 nd SESSION		
12.45pm–13.45pm	Paper Title	Room
Session Chair:	Assoc. Prof. Dr. Mehmet Emirhan KULA	
Kadir Deligöz Rabia Toksöz	The Impact of Consumer Minimalism on Consumer Innovation	A7 Hall
Muhammet Mutlu	Elektronik Olumsuz Ağızdan Ağıza İletişimin Müşteri Sadakati Üzerindeki Etkisinde Müşteri Şikayet Yönetiminin Aracı Rolü	A7 Hall
Kübra Kavalcı	Tüketicilerin Marka Tercihinin Belirleyicileri: Sistemik Bir Derleme Çalışması	A7 Hall

Cihan Genç Melek Demirkol Genç	Inequality in Health Services and Access Problems	A7 Hall
13.45pm–14.00pm	Coffee Break	Foyer Area / Fuaye Alanı
3rd SESSION		
14.00pm–15.00pm	Paper Title	Room
Session Chair:	Prof. Dr. Hüseyin DAŞTAN	
Özge Buzdağlı Elifnur Tığtepe	Convergence Analysis in The Fragile States Index: The Case of Türkiye And Neighbouring Countries	A7 Hall
Dilek Özdemir Kerem Fırat Coşkun	The Spillover Effect of Inflation on The Insurance Index in Türkiye	A7 Hall
Kadir İnan Deniz Erenel Serap Bedir Kara	The Relationship Between Human Capital Expenditures and Economic Growth in Turkey's Regions	A7 Hall
Ayşe Çay Atalay	The Relationship Between GDP and Agricultural Productivity in Turkey for the Period of 2004-2022: A Province-Level Cluster Analysis	A7 Hall
15.00pm–15.15pm	Coffee Break	Foyer Area / Fuaye Alanı
4th SESSION		
15.15pm–16.15pm	Paper Title	Room
Session Chair:	Assoc. Prof. Dr. İkrım Yusuf YARBAŞI	
Serpil Sumer Adin	Finansal Terapi Üzerine Bir İnceleme	A7 Hall
Muhammed Asım Kantar Hülya Diğır	Evaluation of The Financial Analysis Guide for Public Administrations: Ministry of Health Example	A7 Hall

Seda Ağgöl	Erzurum'daki Serbest Muhasebeci Mali Müşavirlerin Muhasebe Uygulamalarında Yapay Zekâ Kullanımına Bakış Açıları Üzerine Nitel Bir Araştırma	A7 Hall
Furkan Onat Mustafa Keskinliç	Review Of Artificial Intelligence Literacy Studies	A7 Hall
Muhammet Talha Akgün	Investigation of Fractal Market Hypothesis for BIST Dividend Index	A7 Hall
16.15pm–16.30pm	Coffee Break	Foyer Area / Fuaye Alanı
5th SESSION		
16.30pm–17.30pm	Paper Title	Room
Session Chair:	Assoc. Prof. Dr. Nursen AYDIN	
Arzu Tural Dikmen Serap Bedir Kara	The Relationship Between Fiscal Capacity and Public Health Expenditures: The Case of Turkey	A7 Hall
Faruk Şahin Dilek Özdemir	The Role of Solid Waste Recycling in Environmental Sustainability: A Panel Data Analysis of the EU's Largest Economies	A7 Hall
Duygu Tulan Tohumcu Sümeyye Gökçenoğlu	Diabetes Risk Among University Students in Erzurum: An Application Using the Adult Dietary Scale	A7 Hall
Tuba Şahinoğlu Kerem Fırat Coşkun Cem Arık	Assessment of Migrant Flow to European Union Countries Applying Structural Break Unit Root Analysis	A7 Hall
17.30pm–17.45pm	Coffee Break	Foyer Area / Fuaye Alanı

6th SESSION

17.45pm–18.45pm	Paper Title	Room
Session Chair:	Assoc. Prof. Dr. Emine Demet EKİNCİ HAMAMCI	
Muhammed Kürşat Timuroğlu Dilan Ülker	The Relationship Between Occupational Burnout and Organizational Learning: An Application in the State Schools of Erzurum Province	A7 Hall
Rıdvan Akın	Örgütsel Etik İklim ve Narsisizmin Schadenfreude Eğilimi Üzerindeki Etkisinin İncelenmesi	A7 Hall
İkram Yusuf Yarbaşı Sefa Özdemir	A Study on the Determinants of Online Restaurant Services Usage in Turkey	A7 Hall
Hilal Mola	The Impact of the Nudge Policy on Freeganism: Dissemination Strategies in Turkey	A7 Hall
Ömer Takım Mustafa Keskinliç	Error Tracking in Microservices: Spring Boot 3 and Correlation ID Approach	A7 Hall

Online Sunumlar için linkler Çarşamba günü saat 17.00' de paylaşılacaktır.

9th ICBES CONFERENCE SCHEDULE

Online

Thursday, October 17

7 th SESSION		
11.30am–12.30pm	Paper Title	Link
Session Chair:	Assoc. Prof. Dr. M. Kürşat TİMUROĞLU	
Fatih Karcıoğlu Elif Ketecioğlu	Yetenek Yönetimi ve Örgütsel Bağlılık Arasındaki İlişki: Atatürk Üniversitesi ve Bayburt Üniversitesi Akademisyenleri Üzerine Bir Araştırma	
Eda Ayvacık Hanife Bektaş	Öğrencilerin Sürdürülebilir Tüketim Davranışlarının Belirlenmesi: Bayburt Üniversitesi Örneği	
Funda Öztürk	Metaverse and Human Resources: Bibliometric Analysis with VOSviewer	
Şerife Karagöz	E-Leadership and Artificial Intelligence: The Evolution of Leadership in The Digital Age	
Duha Kaçmaz Hüseyin Çiçek	Bibliometric Analysis of Mental Workload Studies in the Web of Science Database	
8 th SESSION		
12.45pm–13.45pm	Paper Title	Link
Session Chair:	Asst. Prof. Dr. Halil PEÇE	
Elif Esra Bilici	A Study on Employee Satisfaction in Human Resources in the Automotive Sector	
Emre Durmazpınar	Etik İklim ve Örgütsel Kontrol Mekanizmalarının İşe Angaje Olmak Üzerine Etkisi: Sivil Havacılık Sektöründe Bir Araştırma	
Fatih Baltacı	Yöneticinin Karanlık Kişilik Özellikleri ve Nepotizm Arasındaki İlişki	

Büşra Demir	The Effect of Communication Climate and Nomophobia on Cyberloafing	
9th SESSION		
14.00pm–15.00pm	Paper Title	Link
Session Chair:	Assoc. Prof. Dr. Kadir DELİGÖZ	
Sefa Emre Yılmazel Nusret Yetim	Online Farmers: The Impact of Digital Literacy Levels on E-Commerce Intention	
Nazan Korucuk	Examination of Diderot and Zeigarnik Effects Within the Scope of Purchasing Behavior	
Fatih Bilici Nebi Seren	Fan Interaction and Change in Football Player Values: A New Perspective on Sports Marketing	
Fulya Gezer	Macro Determinants of Health Expenditures in Turkey: ARDL Approach	
10th SESSION		
15.00pm–16.00pm	Paper Title	Link
Session Chair:	Asst. Prof. Dr. Harun CAN	
Elif Esra Bilici	Performance-Based Bonus System and Key Performance Indicators (KPI's): Practice in the Automation Technologies Sector	
Nebi Seren Fatih Bilici	A Bibliometric Study on The Use of Rfid Technology in Marketing	
Feyza Selçuk	The Mediatory Role of Organizational Trust in the Effect of Organizational Support on Workplace Loneliness in Virtual Organizations	
Burcu Yaşar	Evaluation of The Changes Made in Capital Reduction with Law no. 7420	
Esra Pilgir	Çevre Sorunlarının Oy Verme Davranışına Etkisi: Iğdır Üniversitesi Öğrencileri Örneği	

Reminder: EduSolution Conferences' official language is English (all written manuscripts must be submitted in English only) however the multi-cultural concept of our concurrent sessions will be multi-lingual; Presentations will be delivered in Turkish and English.

If you are going to present in Turkish; please bring an extended summary of your study so that other participants could understand what your presentation about.

Thank
You

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